

**NAME \* ROLE**

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# Episode Notes

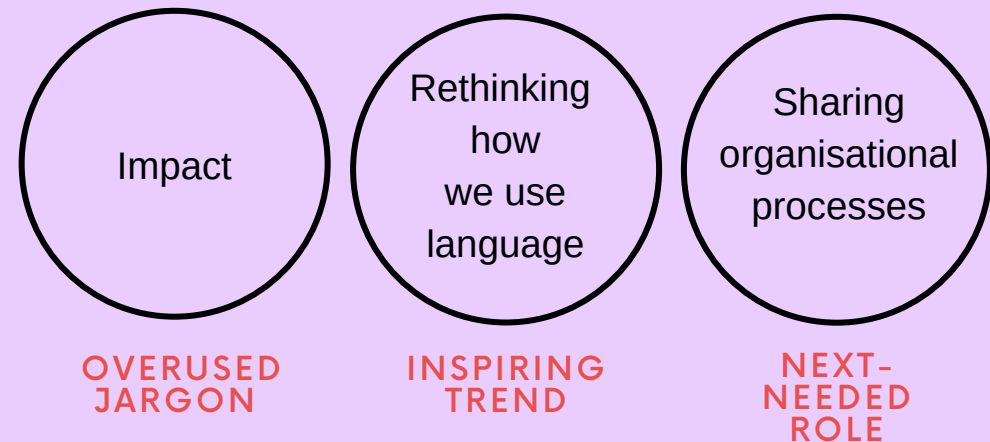
**KEY IDEAS**

1. Funders need to find ways to blenc multiple data sources inorder to make meaning, identify emerging needs, and prioritise their funding.
2. However, working with data also means being intentional about how much is required and understanding the burden on research participants.
3. Part of the power imbalance in philanthropy is related to how we use language, too much jargon is exclusionary and elitist.

**QUOTE**

*When we talk about insights, we are looking over a whole range of things. We are looking at what we've learned, the change that has been made, or if not change, what has been sustained or enabled.*

**RAPID FIRE QUESTIONS**



**ADDITIONAL RESOURCES**

- BBC Children in Need Insights (website): Learn more about the organisation's work and Jessica's role in social insights.
- Creativity and Innovation in Grant Making and Grant Management (paper): Jessica's report for her Churchill Fellowship